Privacy Statement

mFLOR International BV ("mFLOR"), having its statutory registered office in Twello, the Netherlands, and registered in the business register under number 08179562, would like to inform you as a visitor to our website at www.mflor.com about the manner in which we deal with personal data and cookies.

What is personal data?
Personal data is any information concerning an identified or identifi-able natural person. Personal data may therefore comprise a name or telephone number, but also date of birth, postcode and street number or an IP address.

What personal data does mFLOR process and why?
We will process your personal data if you yourself provide it to us, for example when you provide information on this website because you would like to receive a sample or ask us a question. We process personal data for the purpose for which we receive it. So, if you register to receive a sample for instance, we will use your address to send you the sample. To offer you the best possible service, your details will be forwarded to our distribution partner, who may contact you concern-ing your sample request. In addition, we may use your personal data to keep you up-to-date and to inform you about our products and/or services (new or otherwise).

What rights do you have in relation to your personal data?
If you decide that you do not wish to receive any information from us concerning our new products and/or services, you may simply notify us of this by sending us an email message or by using the link at the bottom of the relevant mailshot message from mFLOR to easily unsub-scribe. In addition, you are entitled to ask us to allow you to inspect your personal data, to correct it or to remove it. Our contact details may be found at the end of this Privacy Statement.

The cookies which mFLOR uses

What are cookies?
Cookies are small files which a website publisher places on a visitor's device, for example, a computer, smartphone or tablet. Cookies may be used to collect or store information about a user's visit to a website or about the user themselves (or their device).

What type of cookies does mFLOR use?
We do not use so-called tracking cookies. However, we do use Google Analytics cookies in order to be able to monitor and analyse the use of our website. It is possible for us to continue to improve our website with the aid of this information concerning its use. Google also uses such data in accordance with its own policies. Please note that that information may change regularly. mFLOR does not have control over that.

In addition, we have also placed Facebook, Instagram, LinkedIn and Pinterest social media buttons on our website, which enable you to search for or share information from our website through those social media platforms. If you click on such a button to go to the Facebook, Instagram, LinkedIn or Pinterest website, those platforms will also place cookies. Please consider this before you click on any of those buttons. For more information about those cookies please consult the relevant privacy and/or cookie statement at Facebook, Instagram, LinkedIn and/or Pinterest. Please note that those statements may change regularly. mFLOR does not have control over that.

The regulations governing privacy (the protection of personal data, including the use of cookies) changes quite regularly. It is therefore wise to view this Privacy Statement regularly.

If you have any questions concerning this privacy statement, could you contact us using the e-mail address privacy@mflor.com

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