

Privacy Statement



mFLOR International BV ("mFLOR"), having its statutory registered office in Deventer, the Netherlands, and registered in the business register under Number 08179562, would like to inform you in your capacity as a valued visitor to our website at www.mflor.com or www.mflor.nl (the "Website") about the manner in which we deal with personal data and cookies.

What is personal data?

Personal data is any information concerning an identified or identifiable natural person. Personal data may therefore comprise a name or telephone number but also, for example, someone's date of birth, postcode and street number or an IP address.

What personal data does mFLOR process and why?

We will process your personal data if you yourself provide it to us. In this respect, consider for example a situation in which you provide information on this Website, because you would like to receive a brochure from us, pose a question or would like to receive a sample. We process personal data for the purpose for which we receive it. So, if you register to receive a brochure, for example, we will use your address (or email address) to send you the brochure. In addition, we may use your personal data to keep you up-to-date and to inform you about our products and/or services (new or otherwise).

What rights do you have in relation to your personal data?

If you decide that you do not wish to receive any information from us concerning our new products and/or services, you may simply notify us of this by sending us an email message or by using the link at the bottom of the relevant mailshot message from mFLOR, which will enable you to unsubscribe easily. In addition, you are entitled to ask us to allow you to inspect your personal data, to correct it or to remove it. Our contact details may be found at the end of this privacy statement.

The cookies which mFLOR uses

What are cookies?

Cookies are small files which a website publisher places on a visitor's device, for example, a computer, smartphone or tablet. Cookies may be used to collect or store information about a user's visit to a website or about the user themselves (or their device).

What type of cookies does mFLOR use?

We do not use so-called tracking cookies. However, we do use Google Analytics cookies in order to be able to monitor and analyse the use of our Website. It is possible for us to continue to improve our Website with the aid of this information concerning its use. Google also uses such data in accordance with its own policies (https://www.google.com/intl/nl_nl/policies/technologies/cookies/). Please note that that information may change regularly. We have no control over it.

In addition, we have also placed Facebook and Pinterest social media buttons on our Website, so as to enable you to search for or share

information on our Website through those social media platforms. If you click on such a button to go to the Facebook or Pinterest website, those platforms will also save cookies. Please consider this before you click on any of those buttons. For more information about those cookies please consult the relevant privacy and/or cookie statement at <https://nl-nl.facebook.com/policy.php> and/or <https://policy.pinterest.com/en/privacy-policy>. Please note that those statements may change regularly. We have no control over that.

The regulations governing privacy (the protection of personal data, including the use of cookies) changes quite regularly. It is therefore wise to view this privacy statement regularly.

If you have any questions concerning this privacy statement, could you please contact us. You can use the e-mail address privacy@mflor.com for that purpose.